**Communications Internship with Planet Madagascar**

Facilitated by the University of Guelph **One Health Student Committee**

What isPlanet Madagascar?

Planet Madagascar is a Guelph Not-For-Profit organization that works with people in Madagascar to help build sustainable forest communities in areas where people and lemurs live in connection. Our projects include conservation programs (fire management, forest restoration, and lemur monitoring), community programs (sustainable agriculture, beekeeping and small business enterprises), and communication programs (awareness campaigns and conservation education).

What does this internship involve?

* Gathering and coordinating information from Board Members about current projects to formulate social media posts and calendars
* Creating 4+ posts a week to display the ongoing work in Canada and Madagascar
* Writing original stories, blog posts and newsletters
* Improving communication and writing skills
* Developing editorial and digital design skills
* Expanding your professional network
* Developing global awareness of conservation needs
* Appreciating the biodiversity of wildlife in Madagascar
* Frequent communication with mentor (1-2 Board Members) to achieve timely goals
* Connecting with a One Health Student Committee (OHSC) representative to check-in and share your experience on OHSC social media (mid-way, end of contract)
* Completing a survey to offer feedback on the internship experience during check-in

When is the internship?

* January 4-May 4th, 2021 (4 months with possibility for extension)
* 8 hours/week

Who is your Mentor?

Travis Steffens, PhD is the founder and Executive Director of Planet Madagascar and an Assistant Professor at the University of Guelph. Travis is a passionate conservationist that leverages his research in primate conservation biogeography and One Health approaches to develop a holistic applied conservation/development program in Madagascar.

Required Qualifications:

* Reliable
* Creative
* Focused and detail-oriented
* Positive attitude
* Ability to work independently but within a team when necessary
* Strong communication skills (written and oral)
* Position is open to any major/specialty/undergraduate or graduate level

Recommended Qualifications:

* Knowledge of Canva or Photoshop
* Experience writing social media content

How to Apply:

Send the following to [info@planetmadagascar.org](mailto:info@planetmadagascar.org) with the subject line: “Communications Internship Application” by November 30th, 2020:

* Letter of Intent (Maximum of one page) which covers:
  + Why do you want this internship?
  + What do you want to get out of this internship?
  + What can you do to contribute to Planet Madagascar during your internship?
  + What are your career aspirations?
* Curriculum vitae
* Contact information (name, email and phone number) for 2 persons (professional references) that can directly speak to the information you provide in your Letter of Intent and Curriculum vitae. You are not required to provide letter of references.